



**NATIONAL
INSURANCE
ACADEMY**



24th Annual C.D. Deshmukh Memorial Seminar

Transforming Insurance Sector Through Disruptive Innovation

Essay Writing Competition

TOPICS

Insurance Product Innovation to Bridge protection gap

OR

Doubling the Insurance penetration in India by 2027

OR

The future of Life Insurance Industry in India: Re-think, Re-imagine & Re-invent

ABOUT NATIONAL INSURANCE ACADEMY

The Academy is a premier institution devoted to equip the insurance industry with the best of talents. It was established in 1980 to be the institute of excellence in learning and research in Insurance, Pension, and allied areas.

A major activity at the Academy has been designing, developing, and conducting innovative Management Development Programmes (MDP) for the last forty years, professionalizing management in India and Afro-Asian countries.

The Academy is a recognized PhD Research Centre of Savitribai Phule Pune University (SPPU) and offers a PhD Programme in Management.

The Post Graduate Diploma in Management (PGDM) Programme (equivalent to MBA) approved by All India Council for Technical Education (AICTE) and accredited by National Board of Accreditation (NBA), is a flagship programme of the Academy which was started to fulfill the growing demand of skilled professionals in Insurance and Risk Management, along with Management. The programme offers dual expertise in Management and Insurance which is a blend of technical competence in insurance and creative problem-solving approach with managerial insights.

The Academy promotes, develops and fosters research and consultancy.



Essay Writing Competition

Competition has been divided into two categories: -

Category A: Students (Pursuing Graduation/Post-Graduation)

Category B: Insurance Professionals

PRIZES:

Position	Prize
First	Rs. 15,000
Second	Rs. 10,000
Third	Rs. 5,000
Three consolation prizes	Rs. 2000 each

(Prices will be awarded separately for each category)

TOPICS: (Select any one topic)

1. Insurance Product Innovation to Bridge protection gap
2. Doubling the Insurance penetration in India by 2027
3. The future of Life Insurance Industry in India: Re-think, Re-imagine & Re-invent

(Certificates to all winners and e-Certificates to all the participants)

Guidelines:

1. Essay in a word document along with a PDF format must be submitted through email at essaycdd@niapune.org.in
2. The Last date for submission of the Essay is 18th December 2022 and the essay should reach us on or before 5:00 PM on 18th December 2022.
3. The Essay must be between 1500 words to 2000 words. It should be an original work that has not been published anywhere else earlier or should not be due for publication in the near future.
4. All the referred material (including those from the author's own publication) In the text must be appropriately acknowledged.
5. The authors are advised to follow American Psychological Association (APA) style in referencing.
6. General rules for formatting text:
 - i. Page size: A4 (210 mm X 297 mm),
 - ii. Font Times New Roman - Normal, black.
 - iii. Line spacing: Double
 - iv. Font size: Title-14, Sub-titles- 12, Body- 11 Normal
7. The selected Essays may be published in subsequent issues of "Bima Quest - The Journal of Insurance, Pension and Management" (ISSN 0974- 0791) subject to acceptance/ parameters of the journal. Bima Quest is a UGC-CARE listed journal.
8. Participating students must enclose the attested copy of the Identity card Issued by their college and Insurance industry professionals are requested to enclose the attested copy of the Identity card issued by their office.
9. All the participants must write their Name, Organisation/Institution's Name and address, Age, Mobile no, & email id, while forwarding the mail attaching the Essay for the competition at essaycdd@niapune.org.in.
10. The declaration form given below is to be dully filled and sent along with the essay.
11. Results will be declared on 11th January 2023, on the occasion of the 24th Annual CD Deshmukh Memorial Seminar.
12. NIA reserves the right not to award any prize if the essays are not found up to the mark.

Address: National Insurance Academy, 25, Balewadi, Baner Road, NIA P.O., Pune-411045. Landmark: Opposite Balewadi Stadium, Adjacent to Bank of Maharashtra.

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Declaration by the Author

I (Full name of the Author) _____, author of the Essay titled “_____” (Title of the Essay), hereby declare that this is an original work and is submitted only to National Insurance Academy (NIA) for participating in the essay Writing Competition organised by National Insurance Academy, Pune on the occasion of 24th Annual C D Deshmukh Memorial Seminar and it has not been previously published elsewhere.

I further authorize the NIA to make changes in this essay to make it suitable for publication in case NIA decides to publish the same.

Place:
Date:

Signature:
Name: